Department of Communication Arts: Media Production Track

About the Track
The Media Production Track meshes the theoretical with the practical and helps prepare students for a wide range of careers in the electronic media industry or for graduate study. Students hone their storytelling skills in classes covering audio production, television studio production, filmmaking, documentary, and graphic animation. “Hands-on” classes encourage the use of state-of-the-art equipment for students to create their own individualized projects and/or work in production teams to create a film or documentary. Upon completion, students are ready to enter the industry as content creators in both traditional media outlets and Internet-based organizations.

Extracurricular Activities & Internships
Students can apply what they have learned in class by joining student clubs like SU-TV and WXSU, the student-run campus radio station. The National Broadcasting Society Club tours professional media outlets like NBS-TV and RAVE-TV, the Baltimore Ravens television studio. Salisbury is the home of WMDT-TV (ABC/CW), WBOC-TV (CBS/Fox), WSCL/WSDL (NPR) and Public Access Channel 14, providing exciting opportunities for energetic students. Media Production Track students have interned at CNN, The Late Show with David Letterman, the Aberdeen Ironbirds baseball team, Clear Channel Communications, Inc., the Rehoboth Beach Film Society, WBOC-TV, WBEY-FM, WMDT-TV, WOCM-FM and WUSA-TV.

CONTACT INFORMATION
For information on the Communication Arts Department: 410-543-6229

www.salisbury.edu/commarts
Grduates of the Media Production Track are now:

■ Producers and Writers for Prime Time Television Shows (Criminal Minds)
■ Producers and Writers for National Networks (National Geographic Channel, ESPN, Comcast SportsNet)
■ On-Air Meteorologists
■ News Photographers
■ Multimedia Engineers
■ Movie Critics
■ Entrepreneurs
■ College Professors
■ Owners of Production Companies

For a curriculum guide, visit: www.salisbury.edu/academics/guides