Department of Communication Arts: Media Production Track

About the Track
The Media Production Track meshes the theoretical with the practical and helps prepare students for a wide range of careers in the electronic media industry or for graduate study. Students hone their storytelling skills in classes covering audio production, television studio production, filmmaking, documentary and news production, and graphic animation. “Hands-on” classes encourage the use of state-of-the-art equipment for students to create their own individualized projects and/or work in production teams to create a film or documentary. Upon completion, students are ready to enter the industry as content creators in both traditional media outlets and Internet-based organizations.

Extracurricular Activities & Internships
Students can apply what they have learned in class by joining student clubs like SU-TV and WXSU, the student-run campus radio station. The National Broadcasting Society Club tours professional media outlets like NBS-TV and RAVE-TV, the Baltimore Ravens television studio.

Salisbury is the home of WMDT-TV (ABC/CW), WBOC-TV (CBS/Fox), WSCL/WSDL (NPR) and Public Access Channel 14, providing exciting opportunities for energetic students.

Media Production Track students have interned at CNN, The Late Show with David Letterman, the Aberdeen Ironbirds baseball team, Clear Channel Communications, Inc., the Rehoboth Beach Film Society, WBOC-TV, WBEY-FM, WMDT-TV, WOCM-FM and WUSA-TV.

For information on the Communication Arts Department: 410-543-6229

www.salisbury.edu/commarts
Graduates of the Media Production Track are now:

- Producers and Writers for Prime Time Television Shows (Criminal Minds)
- Producers and Writers for National Networks (National Geographic Channel, ESPN, Comcast SportsNet)
- On-Air Meteorologists
- News Photographers
- Multimedia Engineers
- Movie Critics
- Entrepreneurs
- College Professors
- Owners of Production Companies

For a curriculum guide, visit: www.salisbury.edu/academics/guides

FACULTY

- **Vinita Agarwal, Ph.D.**
  Purdue University
  Assistant Professor

- **David Burns, Ph.D.**
  University of Maryland
  Associate Professor
  Specialties: Electronic Journalism, New Media Production, International Reporting

- **James Burton, Ph.D.**
  University of Nottingham, U.K.
  Associate Professor
  Specialties: Media Industries, New Media and Convergence, Media and Cinema Studies, Cultural Memory

- **Colleen Clark, M.A.**
  Peabody Conservatory of The Johns Hopkins University
  Assistant Professor
  Specialties: Audio Recording and Production, Digital Media

- **Jennifer Cox, Ph.D.**
  University of Florida
  Associate Professor
  Specialties: New Media/Online Journalism, Newsroom Culture, Community Journalism

- **Lori DeWitt, Ph.D.**
  North Dakota State University
  Associate Professor
  Specialties: Organizational Ideology, Speech Anxiety, Public Speaking

- **Chrys Egan, Ph.D.**
  Florida State University
  Professor
  Specialties: Popular Culture, Freedom of Speech, Interpersonal Communication

- **Aaron W. Gurlly, Ph.D.**
  University of California San Diego
  Assistant Professor
  Specialties: Narrative Film/Video production, Cameras and the Body, and Critical Identity Studies

- **Eun-Jeong Han, Ph.D.**
  Washington State University
  Assistant Professor
  Specialties: Intercultural Communication, Organizational Communication, Interpersonal Communication, Strategic Communication, Public Relations

- **Bryan K. Horikami, Ph.D.**
  The Pennsylvania State University
  Chair and Associate Professor
  Specialties: Intercultural and Interethnic Communication, Intercultural Communication, Intercultural Communication Theory

- **Michael Moeder, Ph.D.**
  University of Missouri
  Assistant Professor
  Specialties: Mass Communication, Media Criticism and Analysis, Writing for Broadcasting

- **Darrell Mullins, Ph.D.**
  Bowling Green State University
  Associate Professor
  Specialties: Interpersonal Communication, Rhetoric in the Popular Culture, Organizational Communication

- **Paul E. Scovell, M.S.**
  Murray State University
  Assistant Professor
  Specialties: Communication Technology, Parliamentary Procedure, Event Planning and Meeting Management, Public Relations

- **Andrew Sharma, Ph.D.**
  Syracuse University
  Professor
  Specialties: Audio/Video Production, Digital Filmmaking, International Media, Advertising

- **Haven Simmons, Ph.D.**
  University of Iowa
  Associate Professor
  Specialties: Journalism, Broadcasting, Public Relations, Mass Communication, Media and Government

- **Kellie Stanfield, Ph. D.**
  University of Missouri
  Assistant Professor
  Specialties: Broadcast Reporting and Producing, Mobile and Multimedia Storytelling, Journalism Pedagogy

- **Melany Trenary, M.A.**
  East Carolina University
  Lecturer
  Specialties: Instructional Communication, Interpersonal Communication

- **Amanda Welch-Hamill, M.F.A.**
  Catholic University of America
  Lecturer
  Specialties: Public Speaking, Human Communication Studies, Arts Administration