The Pathway to the M.B.A.

M.B.A. Pathway is a program for international students who would like to obtain their M.B.A. from Salisbury University’s Franklin P. Perdue School of Business. SU’s M.B.A. program, with AACSB accreditation and its SAP-enhanced curriculum, is a premier provider of business education in the region. Through M.B.A. Pathway, students may be provisionally admitted to the M.B.A. program as they complete any needed foundation classes to prepare them for successful work in the program.

Core M.B.A. courses use Enterprise Resource Planning (ERP) systems and Business Intelligence Software technology to highlight the integrated nature of business processes (e.g., sales and marketing, supply chain management, and corporate accounting/financials). The Perdue School of Business is a member of the SAP University Alliances Program, a global endeavor that provides university faculty members with the tools and resources necessary to teach students how technology can enable integrated business processes and strategic thinking – and gives students the skills to add immediate value to the marketplace.

Coursework includes hands-on experience with SAP University Alliances curriculum. Students who complete SU’s SAP-system program have access to world-class applications and develop skills that complement content knowledge.

Benefits of Enrolling in M.B.A. Pathway

- Students are not required to submit a TOEFL score for application – Instead students can complete the required English language preparation for success on the Institutional TOEFL as part of the program.
- Preparation for the GMAT – All applicants to the SU M.B.A. program must submit adequate GMAT scores before they can begin their M.B.A. coursework. However, Pathway students receive their provisional admission before taking the GMAT exam. Through Pathway, students are permitted to begin their ELI coursework to improve their English skills before taking the GMAT. A GMAT preparation course also is available to Pathway participants, enabling the students to improve their English skills and testing success.
- English courses that apply directly to your program – English instruction for pre-M.B.A. Pathway includes courses that teach academic reading, writing and grammar for graduate students as well as skills that are specific to the M.B.A., such as presentation and negotiation skills, business vocabulary and correspondence. Pathway also provides an overview of basic concepts in management, marketing, finance and economics.

Innovative: SAP University Alliances Member
- Develop a competitive advantage in the job market.
- Master sought-after software skills.
- Learn how technology can enable integrated business processes and strategic thinking.
- Excel through integrated simulations, leading-edge technology and virtual learning environments.

Exceptional: AACSB International Accredited
- Experience a quality program engaged in continuous improvement.
- Enjoy small classes.
- Receive a high return on investment through competitive tuition rates.
- Improve skills for a globally diverse, team-focused and technologically oriented work environment.

Accelerated: One-Year Program
- Complete a fast-paced program with seven-week semesters.
- Learn through hybrid delivery formats, with information shared online and in the classroom.
- Utilize integrated technology and curriculum to quickly attain cutting-edge skills.
- Complete a SAP-enhanced curriculum that can lead directly to recruitment.

“"The M.B.A. program maximizes my time investment. I find a high value in the small class sizes because my voice can be heard and it builds a sense of community.””

– Christopher Wyatt

www.salisbury.edu/mba
Support for student adjustment – By beginning their university experience at the ELI, Pathway students are in a comfortable, supportive environment, surrounded by faculty and staff who have experience and success in helping students fulfill their academic and professional goals.

Individual advising – Students applying to the program receive an initial evaluation of all foundational M.B.A. courses that must be completed before full acceptance into the M.B.A. program is granted. Students receive individual advising to assist them throughout the Pathway program as they complete these foundation courses. Students who already have acceptable TOEFL scores (550 PBT or 79 IBT) or who are native English speakers can begin fulfilling their foundation requirements right away without English preparation.

Program Progression
The SU M.B.A. program enrolls new students only in the fall semester; therefore, most students study in Pathway for one year. Students with advanced English or in need of few foundation prerequisites may need less time to meet the M.B.A. requirements, but they may choose to take ELI content courses to better prepare to start the program. Students who need more extensive English preparation or who need to complete more foundation prerequisites may study for up to two years as Pathway students on provisional admission.

Applying to M.B.A. Pathway
Students who need English preparation should apply for Pathway by filling out the ELI application form and indicating M.B.A. Pathway as the desired program: www.salisbury.edu/intled/eli/applynow.html

Students who are native English speakers or meet the TOEFL requirement should contact Agata Liszkowska, Center for International Education associate director, at: 410-677-5495 or axliszkowska@salisbury.edu

Students will be asked to supply official copies of all transcripts, any needed transcript evaluations and a declaration of financial support. For details, visit: www.salisbury.edu/intled/us/admissions

CONTACT INFORMATION
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