About the M.B.A. Program
The Online Master of Business Administration (M.B.A.) Program allows students to complete the degree in one year through a fast-paced program with seven-week semesters or in two years. The program is an on-demand format and 100 percent online.

Core M.B.A. courses use Enterprise Resource Planning (ERP) systems and Business Intelligence Software technology to highlight the integrated nature of business processes (e.g., sales and marketing, supply chain management, and corporate accounting/financials). The Perdue School of Business is a member of the SAP University Alliances Program, a global endeavor that provides university faculty members with the tools and resources necessary to teach students how technology can enable integrated business processes and strategic thinking – and gives students the skills to add immediate value to the marketplace.

Coursework includes hands-on experience with SAP University Alliances curriculum. Students who complete SU’s SAP-system program have access to world-class applications and develop skills that complement content knowledge.

“The M.B.A. program maximizes my time investment. I find a high value in the small class sizes because my voice can be heard and it builds a sense of community.”

– Christopher Wyatt

Innovative: SAP University Alliances Member
- Develop a competitive advantage in the job market.
- Master sought-after software skills.
- Learn how technology can enable integrated business processes and strategic thinking.
- Excel through integrated simulations, leading-edge technology and virtual learning environments.

Exceptional: AACSB International Accredited
- Experience a quality program engaged in continuous improvement.
- Enjoy small classes.
- Receive a high return on investment through competitive tuition rates.
- Improve skills for a globally diverse, team-focused and technologically oriented work environment.

Accelerated: One-Year Program Available
- Complete the program on your own time with a part-time option or choose the fast-paced, one-year program with seven-week semesters.
- Utilize integrated technology and curriculum to quickly attain cutting-edge skills.
- Complete a SAP-enhanced curriculum that can lead directly to recruitment.

M.B.A. Curriculum: 30 Credits

Fall Session
ACCT 666: Accounting Concepts and Applications
INFO 620: Enterprise Systems and Business Process Integration
MKTG 614: Strategic Marketing Applications
MGMT 624: High-Performance Work Systems
ECON 601: Business Economics

Spring Session
INFO 602: Decision Making in the Supply Chain
BUAD 695: Project Consulting
FINA 626: Managerial Finance
MKTG 663: Analytical Customer Relationship Management/Business Intelligence
MGMT 628: Managing Strategically

Required Foundation Classes
ACCT 201: Introduction to Financial Accounting or equivalent
ECON 211: Macroeconomics OR ECON 150: Principles of Economics or equivalent
FINA 311: Financial Management or equivalent
INFO 326: Operations Management or equivalent

CONTACT INFORMATION
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